

Harlan County High School
CTE Advisory Committee Meeting Agenda
Marketing and E-Commerce

December 7, 2020

11:00 AM

Meeting Minutes:

Meeting was called to order. Special welcome was given to all those in attendance and to those joining the meeting via Zoom.

Roll Call: Elgie Green, Kim North, Jonathan Wireman, Kevin Blakley, Dalton Blakley, Emmanuel Anama-Green, and Chris Anama-Green were in attendance.

Mr. Wireman shared the goals of the CTE Department and the vested interest that we have in ensuring our students are participating in strong program that will benefit themselves and well as their future employer.

Mr. Green, Ms. North, and Mr. Wireman each discussed their respective programs in E-Commerce and Marketing.

Mr. Green gave a brief summary of how our Odysseyware Virtual Learning is going. We briefly discussed pros and cons of teaching on a virtual level during a Pandemic.

Opened floor for discussion of preparedness of students after completing our program or class. Pros and Cons were shared. Mr. Wireman discussed plan for preparing for End of Placement exams. Both programs will follow similar approach that was used to prepare during the 2019-2020 school year.

Discussed the benefits of using WIN for soft skills training. All agreed that was a great platform for preparing for job market. All participants will share any additional trainings they may become aware of.

Next meeting will be in the Spring of 2021. A date will be shared to all members as soon as it becomes available.

Meeting adjourned.

