

Harlan County High School
CTE Advisory Committee Meeting Agenda
Marketing and E-Commerce

November 14, 2023
2:00 PM

Type of Meeting: CTE Advisory Committee (Marketing and E-Commerce)

Meeting Facilitator(s): Scotty Bailey (scotty.bailey@harlan.kyschools.us) Matthew Jones (matthew.jones@harlan.kyschools.us), Kim North (kim.north@harlan.kyschools.us), Jonathan Wireman (jonathan.wireman@harlan.kyschools.us)

Invitees:

- Kathy Napier - Administrator - Chris Anama-Green – Administrator - Dan Mosley – Judge/Executive - Scott Pace – CTE Coordinator - Matthew Jones - Teacher - Kim North – Teacher - Jonathan Wireman – Teacher - Casey Lester – Parent - Brandon Pennington - Comm. Member	- Cheyenne Brackett – Student - Sebastian Mosley – Student - Garrett Bolin – Teacher - Emmanuel Anama-Green -Teacher
---	---

- I. Call to order
- II. Roll call
- III. Approval of minutes from last meeting (if applicable)
- IV. Open Issues / New Business
 - a) Discuss CTE programs at Harlan County High School and the impact they collectively have on the communities, businesses & non-profit organizations and clients we serve.
 - b) Status of the CTE program at Harlan County High School and discuss the individual programs we offer
 - c) Do our curriculums appear to address and meet industry needs?
 - d) Discuss changes that are being implemented in changing from trimester to semester schedule. Discuss Microsoft Office Specialist Certification – new course to provide instruction to prepare for that particular certification.
 - e) Suggestions of student training to meet both the needs of the job market and industry.
- V. Adjournment

Harlan County High School
CTE Advisory Committee Meeting Agenda
Marketing and E-Commerce

November 14, 2023

2:00 PM

Meeting Minutes:

Meeting was called to order. Welcomed attendees and thanked them for their participation on council and interest in our program.

All teachers discussed their respective program and clubs.

Group discussion on what we can do as a department to better meet the needs of our students to prepare them for the real world of work. A list was of items was recorded and those findings will be implemented into individual programs.

The group as a whole discussed what needs to be addressed in our curriculum to help students be workforce ready. Soft Skills and overall work ethic were the two major items at the top of that list.

All CTE teachers now have common planning. Teachers are working on a pacing guide for Digital Literacy to ensure everyone has lessons aligned to state standards and covering those standards at the same pace.

Ms. North discussed the Microsoft Office Specialist course and the certification that we will be offering. Ms. North and Mr. Anama –Green discussed One Goal, a program that will be working with our middle school guidance counselors to assist students in career pathway selections prior to entering high school.

Mr. Bailey made a motion to adjourn, Ms. North seconded, all in favor.

Meeting Adjourned.